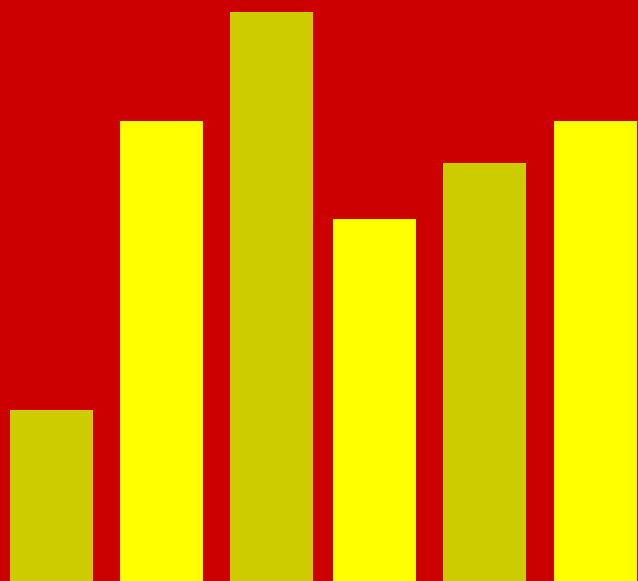


A Graphical Report on the Cultural Economy of **TURKEY** 2016



This report was prepared by cultural economist Funda Lena on behalf of KREKSA Arts and Culture.

KREKSA Arts and Culture is an institution established to provide research, consultancy and training in the area of arts and culture. It develops projects, conducts research and analyses, generates strategies and policies related to culture industries and creative sectors, arts and cultural management, cultural policy, cultural economy, creative city, public art, diversity of cultural expressions, cultural heritage and cultural tourism.

FOREWORD

The idea that the sectors that constitute the cultural economy should be placed at the core of the development strategies of nations (and regions) is being accepted much more deeply everyday all around the world. In this respect, it is crucial to understand the overall magnitude of these sectors, their weight in the national economy and their value added potential. The aim of this study is to draw a holistic picture of the cultural economy of Turkey by putting forth a graphical summary of the basic statistics related to arts and culture.

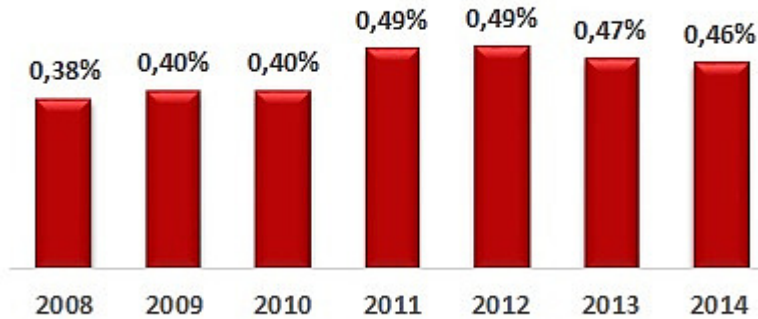
While preparing the report, the most recent data of Turkish Statistical Institution (TURKSTAT), Ministry of Culture and Tourism and related institutions, United Nations Conference on Trade and Development (UNCTAD) were used.

Funda Lena

CONTENT

1. Ministry of Culture and Tourism Budget	Pg. 1
2. Turnover, Value Added and Employment in the Cultural Economy	Pg. 2
3. Cinema Statistics	Pg. 3
4. Theatre Statistics	Pg. 4
5. Museum Statistics	Pg. 5
6. Government Funding for the Cultural Sectors	Pg. 6
7. International Trade of Creative Goods	Pg. 7
8. Household Spending on Culture	Pg. 8

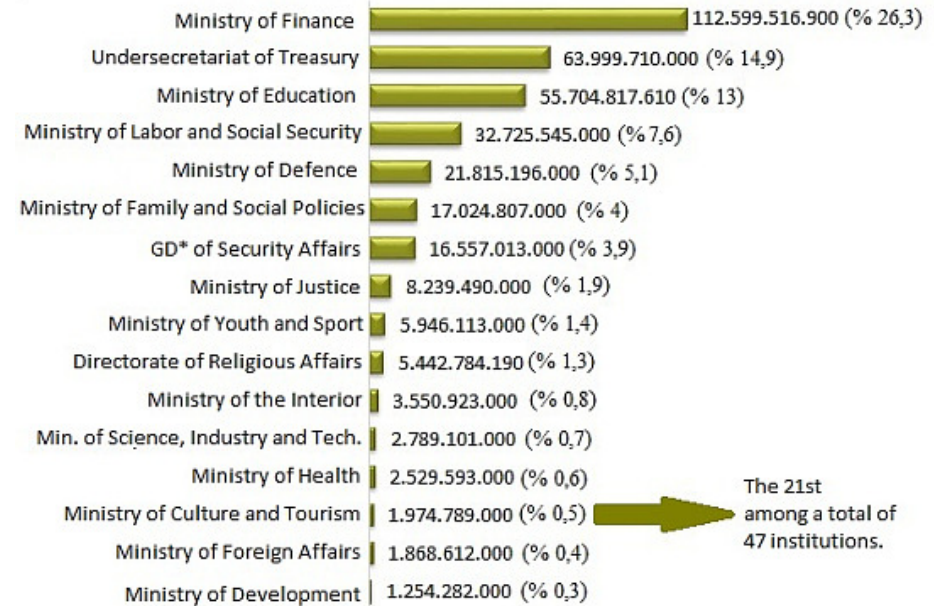
Share of MCT in central government budget



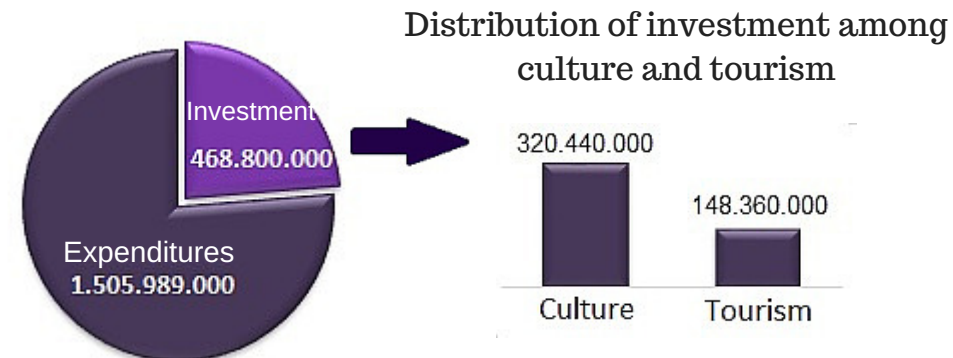
MCT budget distribution among institutions - 2014



Share of selected institutions in central government budget - 2014



MCT budget distribution among investment and expenditures



* General Directorate ** Provincial Directorates

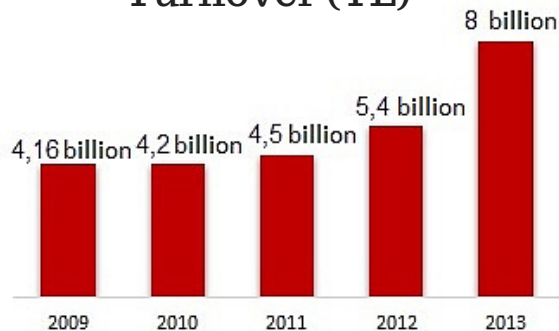
Source: Ministry of Culture and Tourism Management Activity Report 2014

Note: All data are the beginning of year budget data and in terms of Turkish Liras (TL)

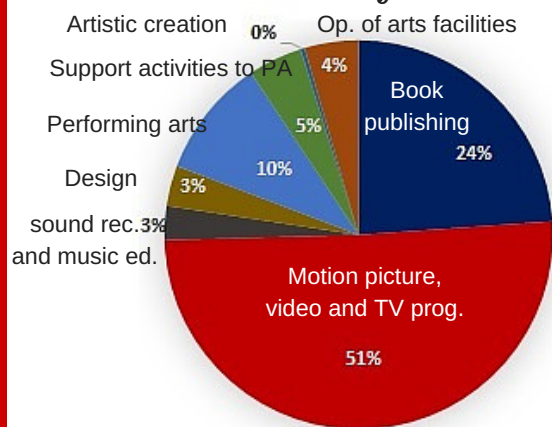
Turnover, Value Added and Employment in the Cultural Economy

Scope of cultural economy: Publishing of books, motion picture, video and television programme activities; sound recording and music editing activities; specialised design activities; performing arts; support activities to performing arts; artistic creation; operation of arts facilities.

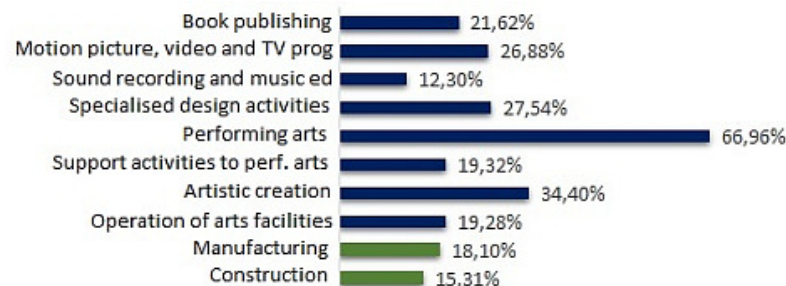
Cultural Economy Turnover (TL)



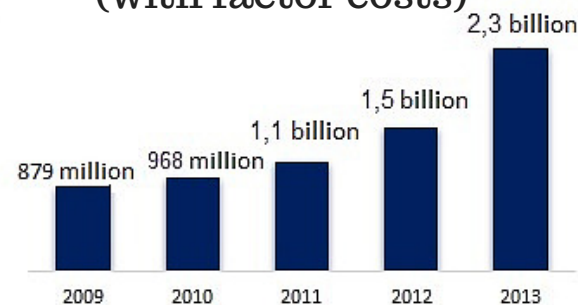
2013 - Sectoral distribution of cultural economy turnover



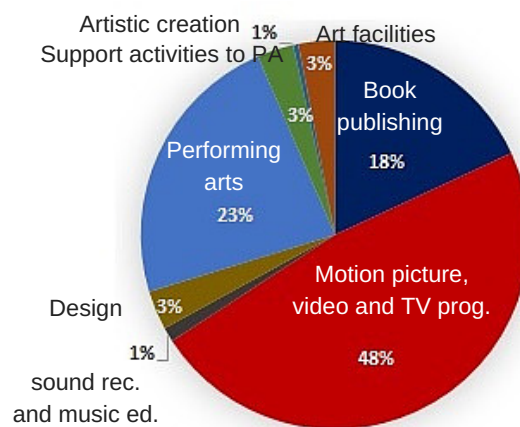
Share of value added in turnover - 2013



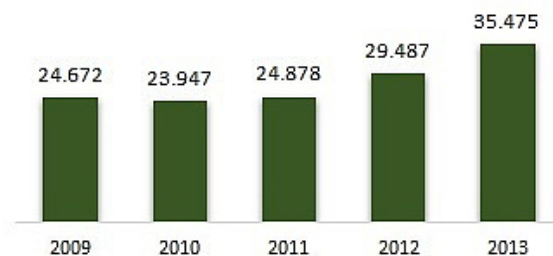
Cultural Economy Value Added (TL) (with factor costs)



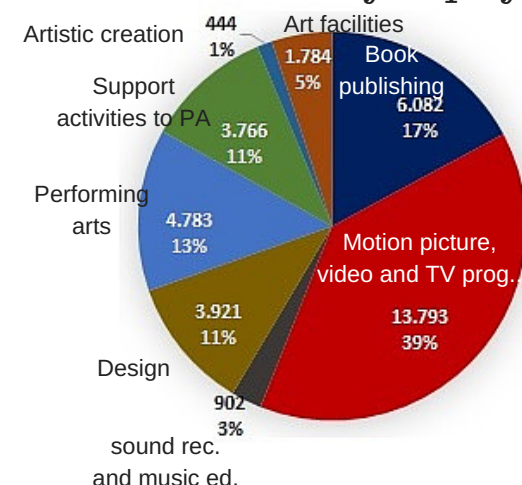
2013 - Sectoral distribution of cultural economy value added



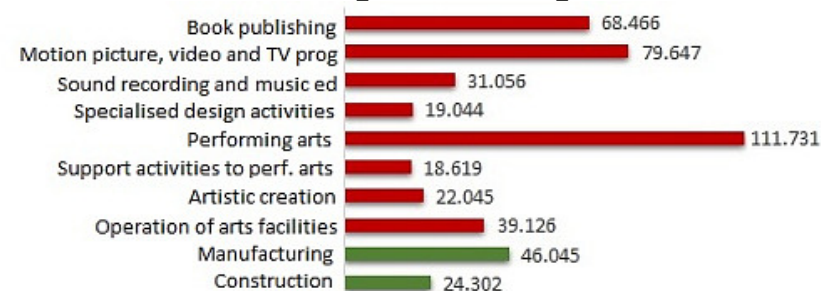
Cultural Economy Employment



2013- Sectoral distribution of cultural economy employment

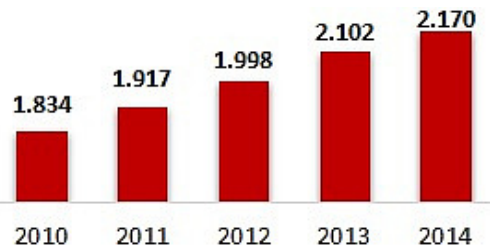


Labor productivity (TL) - 2013 (annual value added production per worker)

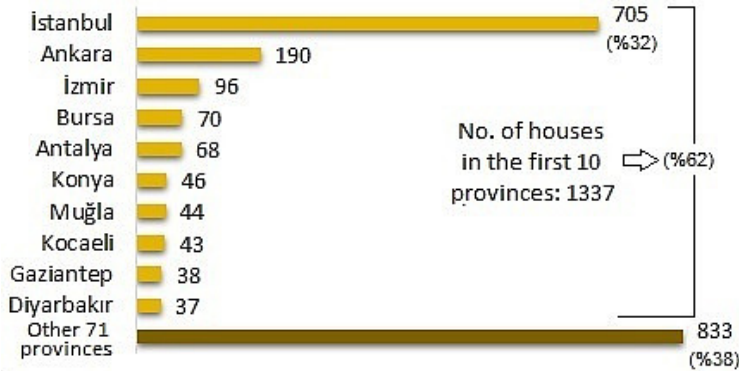


Source: TURKSTAT Industry and Service Statistics

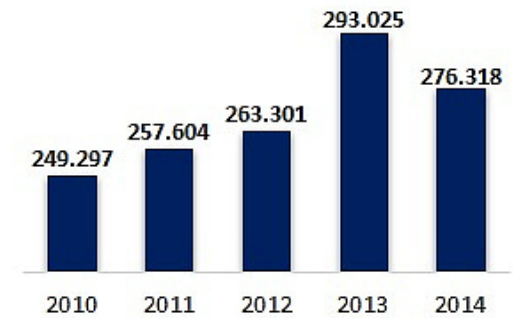
Number of movie houses in Turkey



Provincial distribution of houses - 2014

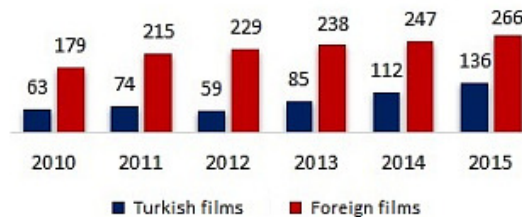


Total number of seats



Provinces with no movie houses (2014): Ardahan, Bayburt, Gümüşhane, Hakkari, Iğdır, Sinop, Şırnak

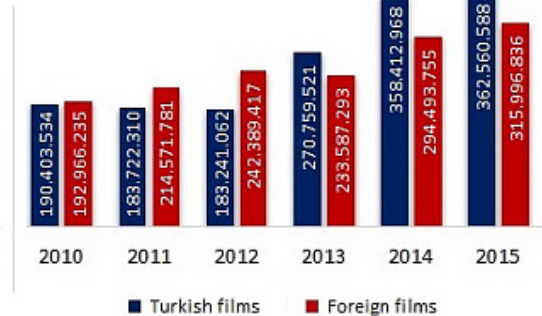
Number of movies came out in the given year



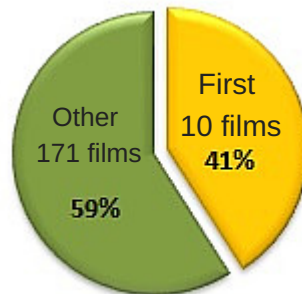
Total annual attendances



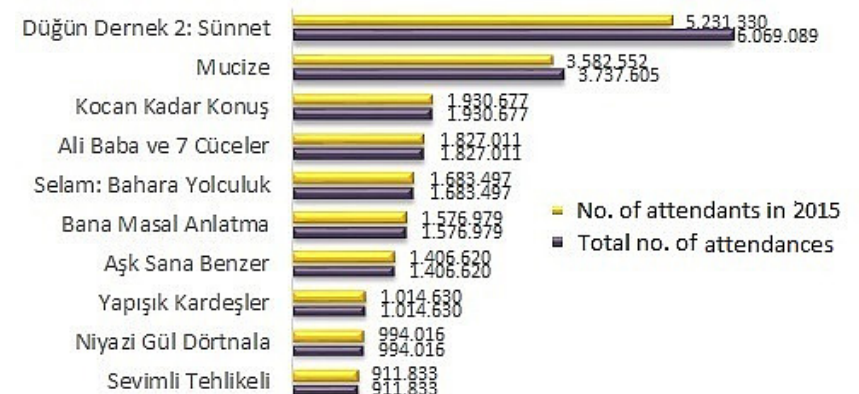
Total annual revenue (TL)



Distribution of the audience of Turkish films in 2015



Top 10 Turkish films in 2015

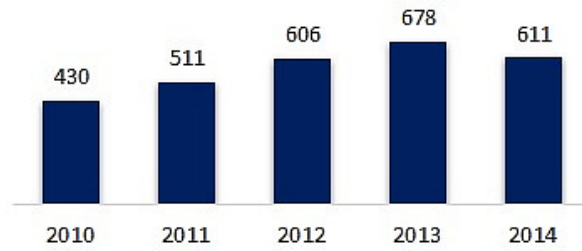


Theatre Statistics

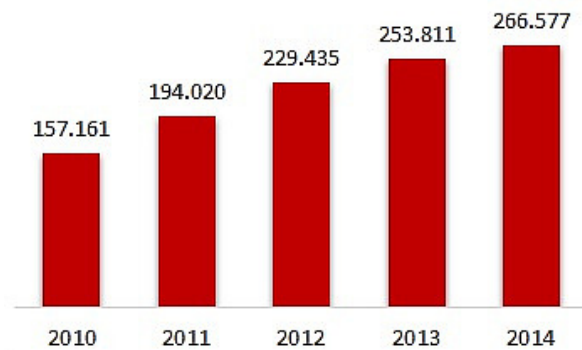
This section includes infrastructure and performance statistics of Turkish theatres.

Scope: State theatres, municipality theatres, university theatres, theatres owned by civil society and private institutions and all other active theatres.

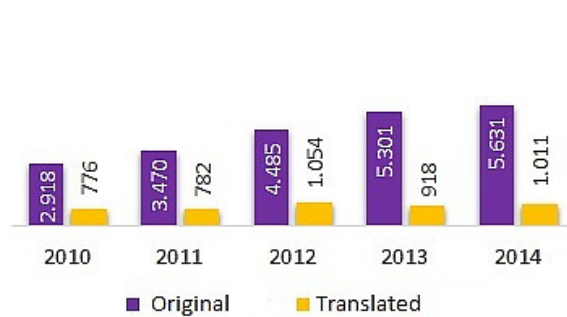
Number of theatre houses in Turkey



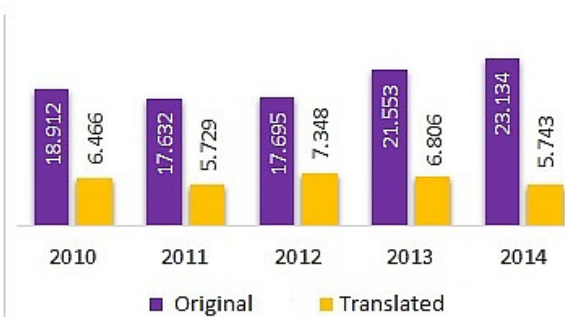
Total number of seats



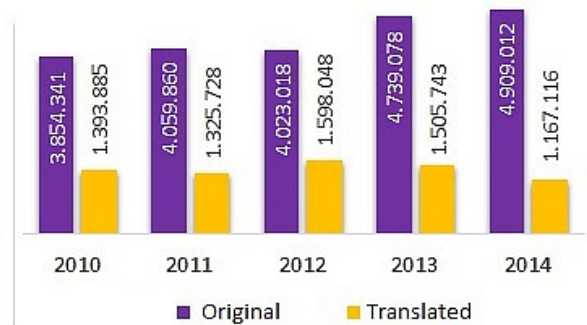
Number of shows



Number of performances



Number of attendances



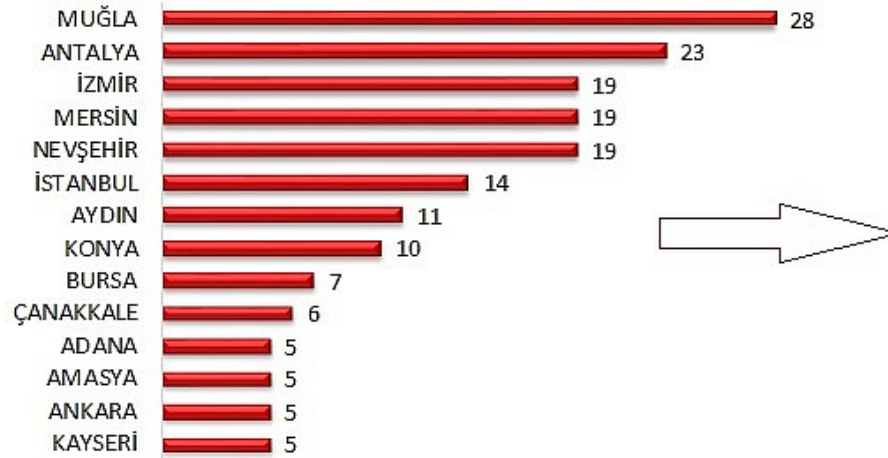
Provincial distribution of houses - 2014



Museum Statistics

This section includes statistics related to museums and ruins in Turkey. Museums included in this study are the ones operating under the General Directorate of Cultural Heritage and Museums.

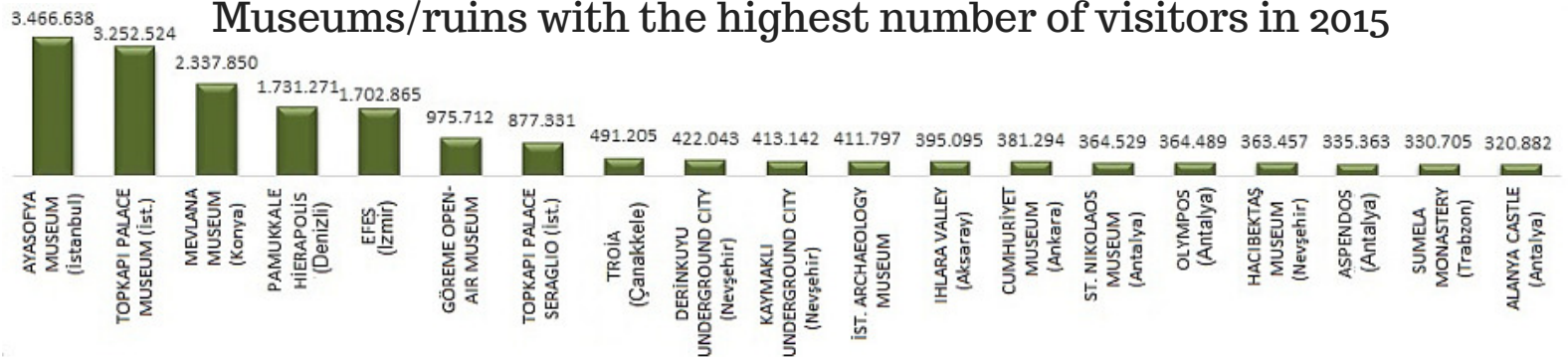
Provinces with 5 or more museums/ruins - 2015



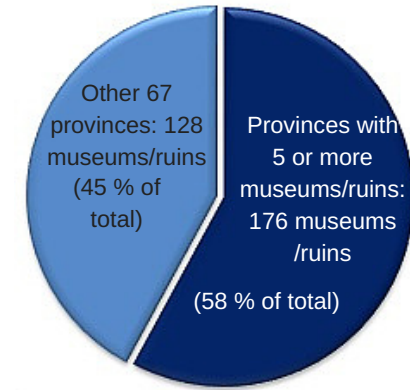
Provinces whose museums/ruins attract the highest number of visitors - 2015



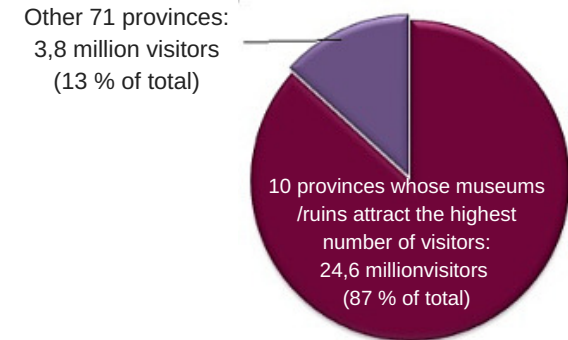
Museums/ruins with the highest number of visitors in 2015



Distribution of museums/ruins



Distribution of visitors

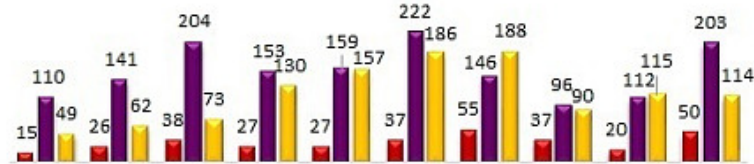


Government Support for the Cultural Sectors

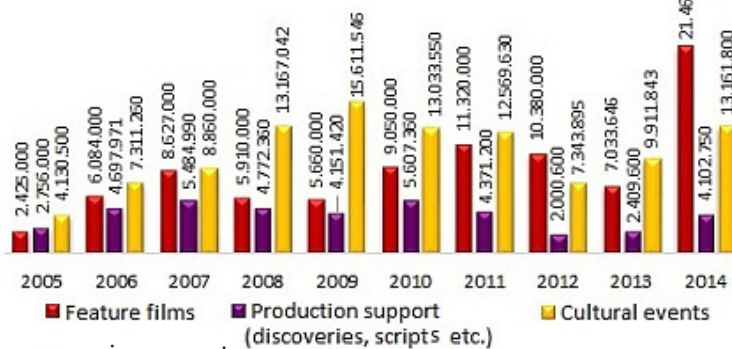
This section includes statistics on the financial support provided by The Ministry of Culture and Tourism for the cultural sectors. The areas supported by the ministry: Cinemas, theatres, literature, cultural events, maintenance and repair of cultural heritage.

Cinema

Number of supported projects



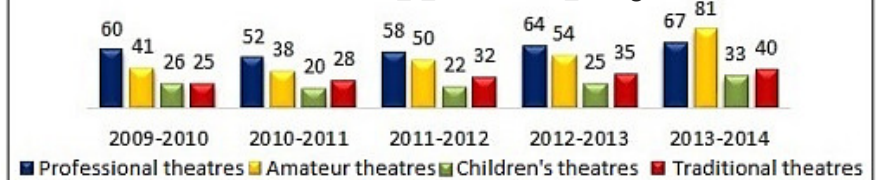
Total amount of support (TL)



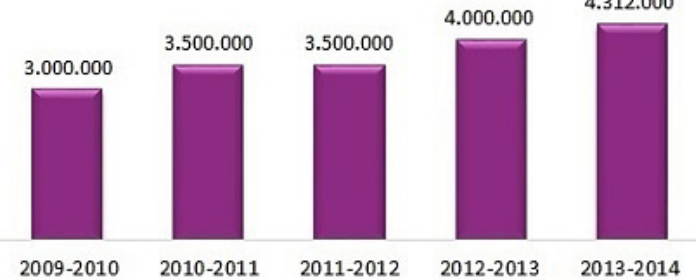
Source: www.sinema.gov.tr

Theatre*

Number of supported projects



Total amount of support (TL)

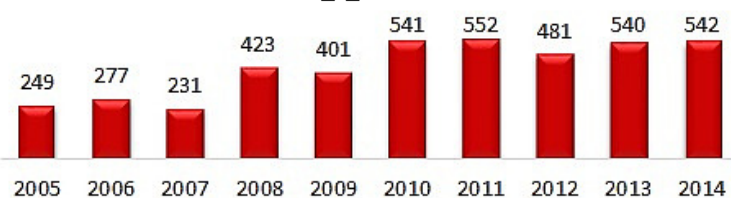


* Includes supports given to private theatres

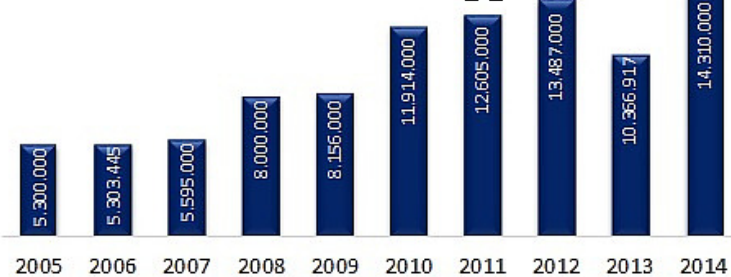
Source: National Cultural Policy Report of Turkey & www.guzelsanatlar.gov.tr

Cultural Heritage*

Number of supported immovables



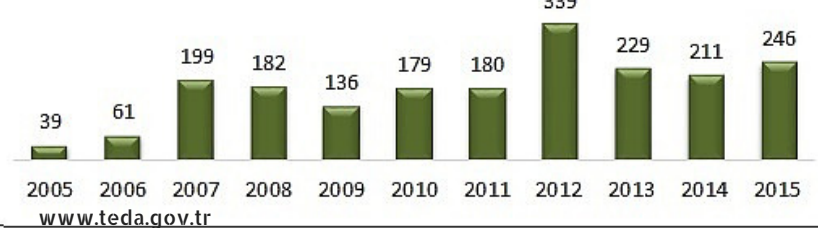
Total amount of support (TL)



Source: National Cultural Policy Report of Turkey & www.kulturvarliklari.gov.tr

Literature

Number of translation supports



www.teda.gov.tr

Cultural Events

Total amount of support (TL)

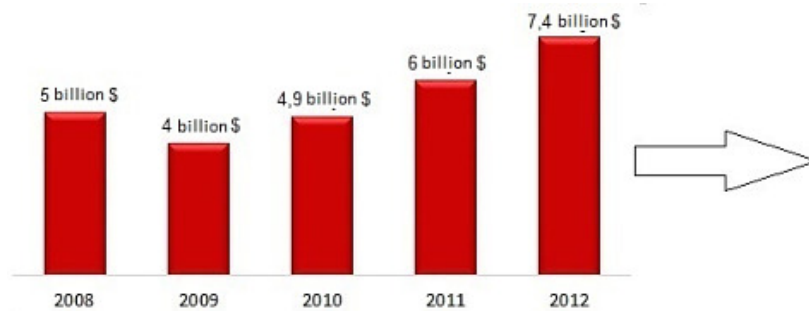


*Fair, festival, conference, exhibition etc. supports given to local, national and international institutions./ Source: National Cultural Policy Report of Turkey

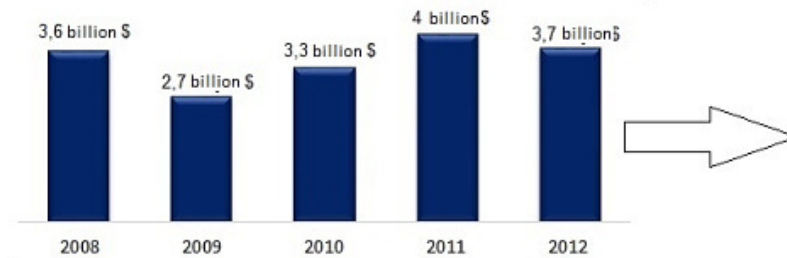
International Trade of Creative Goods

This section includes statistics related to import and export of creative goods by Turkey. As defined by United Nations Conference on Trade and Development (UNCTAD), the scope of creative goods is as follows: Art crafts, audio-visuals, design, new media, performing arts, publishing and visual arts.

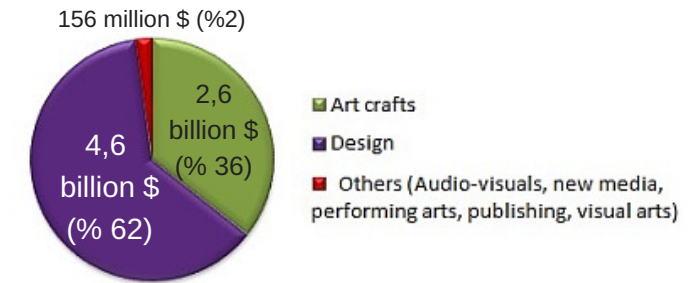
Creative goods exports by Turkey



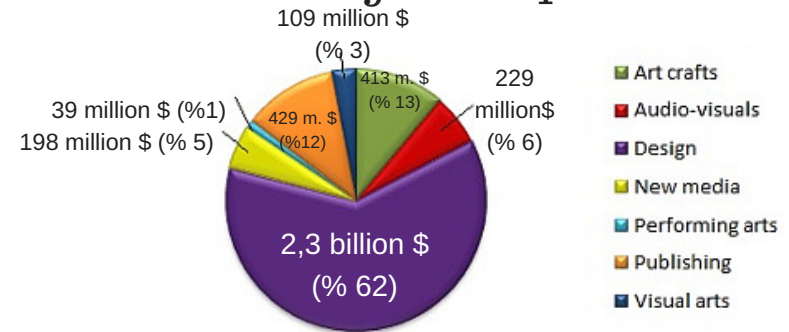
Creative goods imports by Turkey



Distribution of Turkey's creative goods exports - 2012

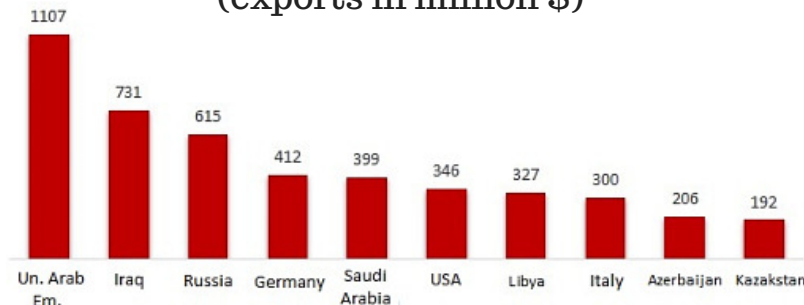


Distribution of Turkey's creative goods imports - 2012

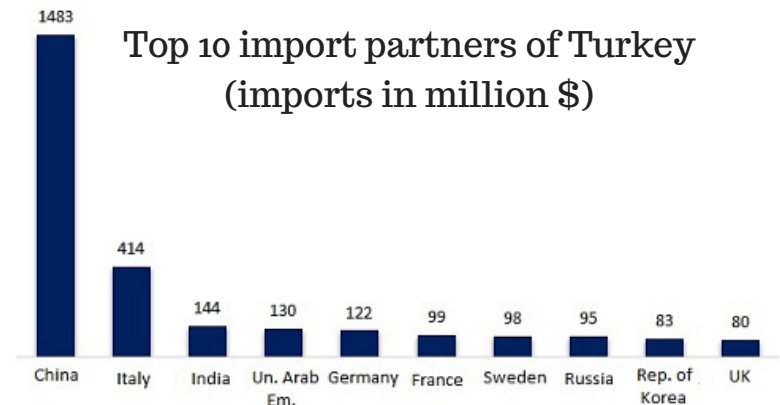


Major export and import partners of Turkey in trading creative goods

Top 10 export partners of Turkey (exports in million \$)



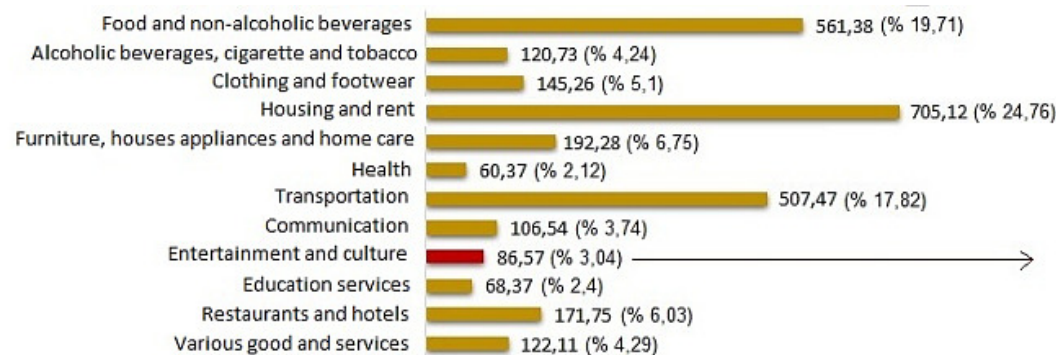
Top 10 import partners of Turkey (imports in million \$)



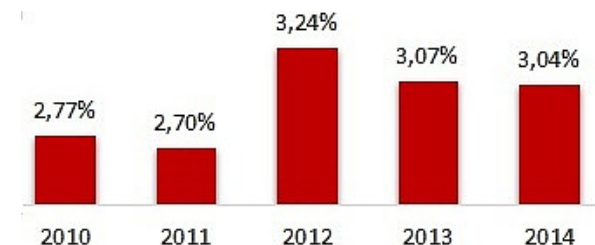
Consumption of Cultural Goods and Services

This section includes statistics related to the consumption of cultural goods and services by households in Turkey. The data provided by TURKSTAT on this subject are collected under the heading "Entertainment and Culture" and include the following: Audiovisual, photographic and information processing equipment, other major durables for recreation and culture and repair of them, other recreational items and equipment, gardens and pets, recreational and cultural services, newspapers and periodicals, package holidays.

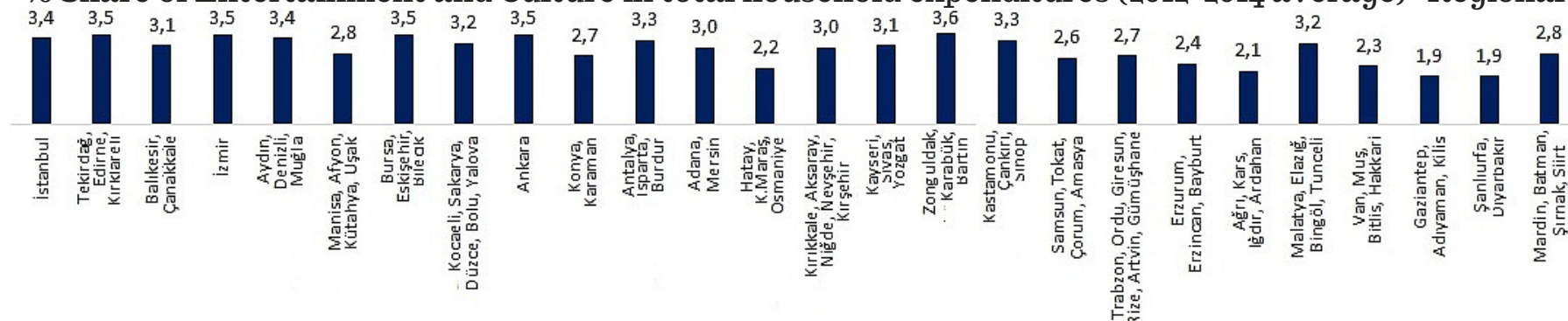
Distribution of household consumption expenditures in Turkey in 2014 (TL) (per household, per month)



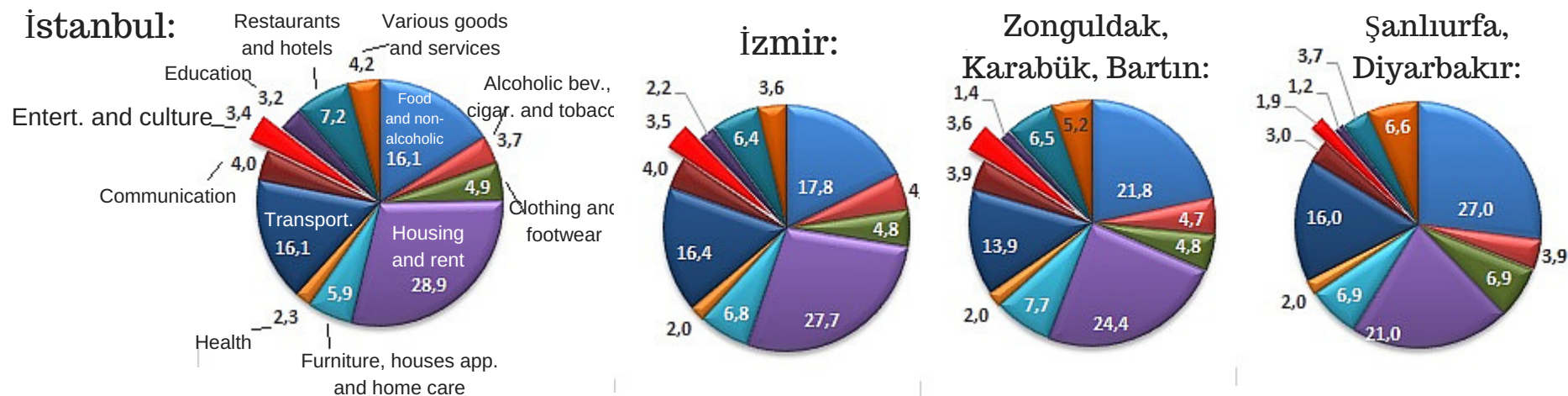
Share of Entertainment and Culture in total household consumption expenditures



% Share of Entertainment and Culture in total household expenditures (2012-2014 average)- Regional



% Distribution of household expenditures in some regions (2012-2014 average)



KREKSA Arts and Culture was established to provide research, consultancy and training for the arts and culture departments of central and local governments, private arts and culture institutions and cultural professionals.

KREKSA develops projects, conducts research and analyses, generates strategies and policies related to culture industries and creative sectors, arts and cultural management, cultural policy, cultural economy, creative city, public art, diversity of cultural expressions, cultural heritage and cultural tourism.

KREKSA organizes the most suitable team for each project, given its wide network of academics and cultural professionals.

CULTURAL ECONOMY

Cultural and creative sectors, in consideration of their value added potential, should be placed at the core of the development strategies of nations and cities.

KREKSA provides economic analyses related to creative and cultural sectors, for the institutions and professionals who need these analyses.

CULTURAL POLICY

Central and local governments should develop cultural policies based on research. And they should take into consideration the opinions of all the actors of the cultural sectors in this policy-making process.

KREKSA is the partner of national and local governments in generating cultural policies based on the principles of governance.

CULTURAL MANAGEMENT

Public and private art institutions should be managed by paying regard to the cultural needs of the society and the commercial interests of the institutions simultaneously.

KREKSA generates business models for the arts institutions, so as to contribute to cultural and economic development at the same time.

A Graphical Report on the Cultural Economy of Turkey 2016

Prepared by: Funda Lena

KREKSA was founded by Funda Lena, who graduated from Boğaziçi University with her BA (2004) and MA (2007) degrees in Economics. She graduated ranking second in her BA class and ranking first in the MA class. She is a winner of Alper Orhon Econometrics and Statistics Award (2004) and Murat Sertel Graduate Achievement Award (2005). After having a 5 years of professional experience in the music industry, she started her PhD study in 2012 in the department of Arts and Cultural Management at İstanbul Bilgi University Faculty of Communication.

Since the year 2012, Lena has worked as a project coordinator in YEKON Creative İstanbul Ateliers Project funded by İstanbul Development Agency and as a senior researcher in İstanbul Bilgi University Cultural Policy and Management Research Center. She is the coordinator and a founding member of the Cultural Diversity Coalition for Turkey (KEGeP), which is a member of International Federation of Coalitions for Cultural Diversity (IFCCD). She works as a part time instructor at İstanbul Bilgi University Department of Arts and Cultural Management